**Project Design Phase**

**Proposed Solution**

|  |  |
| --- | --- |
| Date | 23-June-2025 |
| Team ID | LTVIP2025TMID41821 |
| Project Name | ShopEz |
| Maximum Marks | 2 Marks |

**Proposed Solution for Resolve Now**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Parameter** | **Description** |
| **1** | **Problem Statement** (Problem to be solved) | In a fast paced modern environment , people often opt to spend less time and get good products. By analyzing the expectations of the users , Shop Smart has been designed accordingly. |
| **2** | **Idea / Solution Description** | The Shop smart platform is a full-stack web application (React frontend + Node.js backend) that enables the users to purchase and wishlist their products and secure payments. Admin controls help manage disputes and community standards. |
| **3** | **Novelty / Uniqueness** | - Secure Payments  -The Admin will post the products.  - Admin dispute resolution system |
| **4** | **Social Impact / Customer Satisfaction** | - Ease of purchase.  - Saving Time.  - Transparent ratings & reviews enhance platform trust  - Reduces hiring friction and supports the gig economy. |
| **5** | **Business Model (Revenue Model)** | - Freemium access for users. |